Logo Competition Guidelines and Contest Rules

Overview

The Transportation Employees Association of Missouri (TEAM) is looking for a new logo that will better identify the organization. In order to engage our current members, and attract new members, TEAM announces a competition to design a new logo. The new logo may be used on the TEAM website, social media sites, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else TEAM chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants’ eligibility. TEAM has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to Transportation Employee Association of Missouri (TEAM) members only.
2. The contest is not open to board members of TEAM or their immediate family members.
3. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from 12:01 a.m. October 1, 2016 Central Standard Time (CST) and closes at 11:59 p.m. November 15, 2016, CST 11:59 p.m. December 2, 2016. Late submissions will not be considered. The statewide board of TEAM will select the finalists on December 3, 2016. TEAM members will vote and a winner will be selected and notified mid-December, 2016.
2. All entries must be submitted electronically to the TEAM at team6stl@gmail.com. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

The purpose of this contest is to design a logo to be used by the TEAM.

The logo’s design should reflect the values of TEAM. This includes promoting the general welfare of MoDOT employees, encouraging the highest standards of employee conduct and rendering the most effective service to the people of Missouri. TEAM acts as the representative of the members in presenting recommendations which will result in benefits and better working conditions for MoDOT employees. TEAM is the legislative voice for all its members.
The logo should incorporate the TEAM name (abbreviated or spelled out)

The logo must be appropriate for a professional business setting.

Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

**Intellectual Property**

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of TEAM and may be used for any TEAM purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. TEAM shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. TEAM reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. TEAM reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

**Determination of Winner and Prize**

1. The winning entry will be selected by a panel comprised of board members of TEAM. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is $350.00. This prize remains the same regardless of the size of the team submitting the winning entry.
4. The winner will be notified via email and announced on the TEAM Website and Facebook page ([http://www.facebook.com/teamissouri](http://www.facebook.com/teamissouri)).

**Disclaimer**

1. TEAM is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. TEAM reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by TEAM, including after the submission window has closed.
3. TEAM is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.